



# — O S C E O L A — **BUSINESS ACADEMY**



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**Mr. Sina Vincutonis – Assistant Principal Organization/CTE**





The Osceola Business Academy will bridge the gap between theory and practice for future entrepreneurs and innovators. Students will learn basics of design thinking, mold ideas into clear business plans, and compete in a final pitch fest and showcase.

With an emphasis on personal development and academic rigor, our program incorporates practical, hands-on experiences to help build 21st Century workforce skills and unleash the entrepreneurial spirit of innovation!







## Vision

With an emphasis on personal development and academic rigor, our program incorporates practical, hands-on experiences to help build 21st Century workforce skills and unleash the entrepreneurial spirit of innovation.

## Values

- *Our college prep business program is tailored to help and guide students through the business world.*
- *The program will have students build their confidence and learn about their strengths through teamwork and project-based learning.*
- *It will enhance business communications and oral presentation skills.*
- *Students will explore a variety of business subjects through the curriculum, learn how to write a business plan, use marketing, technology, finances and professional networking skills.*

# OBA BUSINESS COURSES

## Business Courses:

- Principles of Entrepreneurship
- Business Management and Law
- Business Ownership/Marketing
- International Business Systems
- Accounting and Finance
- Web Foundations & User Interface
- Digital Design 1, 2 & 3
- Digital Media Design 1-4
- Business Courses in College
  - (Dual Enrollment)





**Poinciana High School: Career & Technical Education Pathways**

Academy of Culinary Arts	Academy of Health Science	Osceola Business Academy							Academy of Industry	
		Accounting and Finance	Entrepreneurship and Business	Web Design & Development	Digital Video Pathway	Digital Graphic Design Pathway	Digital Media/Multimedia Design	Marketing, Management & Entrepreneurial Principles	Construction Pathway	Automotive Pathway
A four culinary art credits program that prepares students to become chefs and restaurant entrepreneurs. The program is comprised of three tracks and is intended to provide flexibility for students in the last year of the culinary arts program.	A four credits program that prepares students to become electrocardiograph technicians. Top 7 fastest growing occupations in healthcare.	A 4 credits sequence that prepares students for employment and/or continuing education in business finance and accounting.	A four-course program that prepares students to become business entrepreneurs and business leaders. The students participate in Pitch Deck competitions, business mentorships and summer youth employment.	A 4 credits program that prepares students for the Web Development & Programming (coding) industry with opportunities for summer internships.	A 4 credits sequence that prepares students for planning a production set, designing lighting plans, camera operation, and audio/ video recording, mixing, and editing.	This pathway is for students who wish to pursue a career in graphic arts or commercial arts. Careers include creating graphics for newspapers, television, web pages, magazines, or any media format.	This CTE Pathway prepares students for a career in UX/UI design. UX/UI jobs are in demand and <a href="#">\$112,000</a> is the median entry-level salary.	A 4 credits sequence that prepares students for further education and careers in the Marketing, Sales and Service career cluster.	This pathway prepares students for employment opportunities in building trades through technical instruction and hands on experiential education.	This pathway prepares students for employment as an Automotive Service Technician. Hands-on training for Automotive Service Technician is provided in both classroom and auto workshop.
Culinary Arts 1 Exploratory year: covers safety, employability skills, food science, and nutrition.	Principles of Entrepreneurship <a href="#">Entrepreneurship &amp; Small Business Certification</a>	Accounting Applications 1 <a href="#">Entrepreneurs hip &amp; Small Business Certification</a>	Principles of Entrepreneurship <a href="#">Entrepreneurship &amp; Small Business Certification</a>	Principles of Entrepreneurship <a href="#">Entrepreneurship &amp; Small Business Certification</a>	Digital Video Production 1 <b>No Certification</b>	Principles of Entrepreneurship <a href="#">Entrepreneurship &amp; Small Business Certification</a>	Digital Media Foundations 1 <a href="#">Photoshop</a>	Marketing Essential <a href="#">Entrepreneurship &amp; Small Business Certification</a>	Building Construction Technology 1 <b>No Certification</b> (No DIT Needed)	Automotive Maintenance 1 (No DIT Needed)
Culinary Arts 2 How to Obtain: NRA Certified Food Protection Manager ( <a href="#">Servsafe 2</a> ).	Health Science Anatomy & Physiology <b>No Certification</b>	Accounting Applications 2 <a href="#">QuickBooks/ Bookkeeping Certification</a>	Business Management and Law <a href="#">Design for Delight Certification</a> <a href="#">Communication Skills for Business</a>	Fundamentals of Web Design <a href="#">HTML5 Application Development</a>	Digital Video Production 2 <a href="#">Adobe Premier Pro Certification</a>	Digital Design 1 <a href="#">Adobe Photoshop</a>	Digital Media Foundations 2 <a href="#">Adobe Illustrator User Interface Designer</a>	Marketing Applications	Building Construction Technology 2 <a href="#">NCCER Cert.</a>	Automotive Maintenance 2 <a href="#">Automotive Service Excellence Cert.</a>
Culinary Arts 3 (2 Periods) Research career opportunities in professional cooking/baking.	Health Science Foundations <b>No Certification</b>	Accounting Applications 3 + Addition Fin. Internship	Business Ownership <a href="#">Project Management Ready (PMI) Cert.. MOS</a>	User Interface Design <a href="#">HTML5 Application Dev.</a>	Digital Video Production 3 <a href="#">Adobe After Effects.</a>	Digital Design 2 <a href="#">Adobe Illustrator</a>	Digital Media Foundations 3 <a href="#">Adobe InDesign User Interface Designer</a>	Marketing Management	Building Construction Technology 3 <a href="#">NCCER Cert.</a>	Automotive Maintenance 3 <a href="#">Automotive Service Excellence Cert.</a>
Culinary Arts 4 (2 Periods) Compete in regional and national events. Obtain: <a href="#">ACFED006 Certified Fundamentals Cook.</a>	<a href="#">EKG Technician Certification Year</a>	Personal Financial Planning + Addition Financial Internship	International Business Systems <a href="#">Project Management Ready (PMI) Cert. QuickBooks Certification</a>	Web Scripting Fundamentals	Digital Video Production 4 <a href="#">Adobe Photoshop</a>	Digital Design 3 <a href="#">or InDesign</a>	Digital Media Foundations 4 <a href="#">Adobe Dreamweaver Adobe Premiere Pro</a>	Business Ownership	Building Construction Technology 4 <a href="#">NCCER Cert.</a>	Automotive Maintenance 4 <a href="#">Automotive Service Excellence Cert.</a>

# Business Industry Certifications

Entrepreneurship and  
Small Business  
Certification  
Design for Delight  
Certification

Project  
Management Ready  
(PMI)

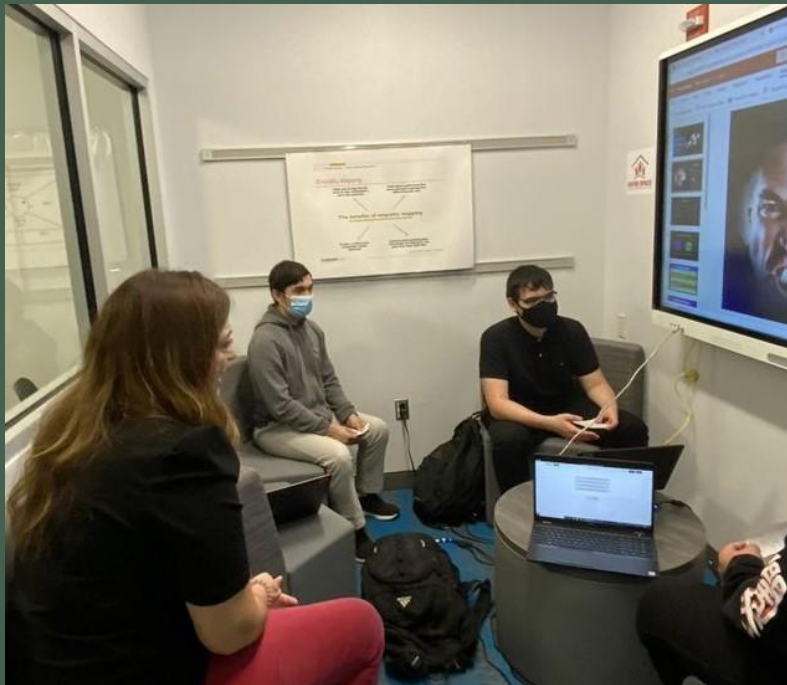
QuickBooks User  
Certification  
Bookkeeping  
Certification

Microsoft Office  
Specialist (MOS)

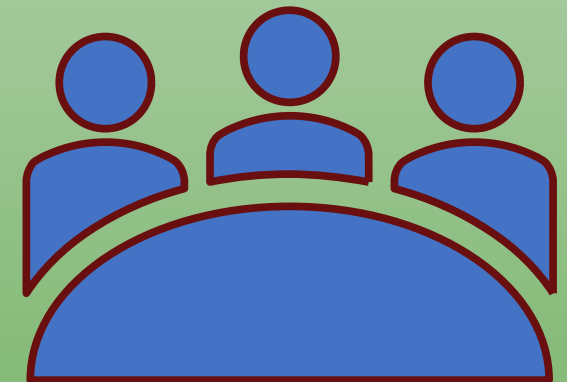
Adobe Photoshop,  
Illustrator and  
InDesign  
Certification

Adobe Premier Pro  
and After Effects  
Certification

# OBA Advisory Board



- OBA advisory board meetings every month
  - The advisory board will support and promote the initiatives for the business academy
- Members of the local business community
- Teleconferencing meetings (MS TEAMS)
- OBA Advisory Board will support the students and help identify opportunities for the students and the academy:
  - Job Shadows
  - Job Internships
  - Career Days
  - Career Fairs
  - Fundraising
  - Seed Money





# OBA PARENT TEACHER ORGANIZATION

- Monthly meetings with the PTO (Virtual included)
- The PTO will support and promote the initiatives for the business academy
  - Parent Monthly Meetings
  - Parent Open House Events
  - Parent Invitation to Career Fairs
  - Business Incubator workshops for parents
  - Resume Writing Workshops
  - OBA Parent Volunteers Program
  - Fundraising





- OBA students must complete all the business courses with a passing grade of 80 or above and maintain a minimum of a 2.5 GPA.
- OBA Dress Up Day
  - Students will dress up in professional business attire for presentations and OBA events.
  - Business teachers will give extra credit to the students who dress up.
  - Teachers will educate the student about professional attires.
- Teachers will make sure that at the end of the 9th grade every student has a resume.
- Student will be trained in soft skills, business presentation skills and interviewing skills.
- Parents and students will sign a contract with OBA
  - Every year each student's qualifications will be reviewed.
- OBA students must complete their business certifications and business professional hours.



# OBA CLUB ORGANIZATIONS



## Future Business Leaders of America (FBLA)- Phi Beta Lambda

- FBLA helps high school students prepare for careers in business through academic competitions leadership development, and educational programs. A way to meet and network with others at the local, state, or national levels



## Business Professionals Association of America

- A club which inspires students to be innovators in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service and personal development.



## Distributive Education Club of America

- DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.



## CTSO - OBA Student Government Association

- **Student Leaders** who will be in charged with managing a wide range of events, activities, programs, policies and initiatives around OBA.

## ONE LAST THING... WEEKLY TELECONFERENCE MEETINGS

- Students will have a weekly business lunch with a business partner.
- Attendance will count towards the business professional credits for OBA students.





# OSCEOLA BUSINESS ACADEMY



**"There are no secrets to success. It is the result of preparation, hard work and learning from failure."  
Colin Powell**

Follow us by scanning the QR Code :



Instagram




OBA Application:





# OBA Application

Questions	Responses
	
<h2>Osceola Business Academy Application</h2>	
<p><i>GOAL: To Provide 21st century skills and experience that helps students develop and create an entrepreneurship idea or business.</i></p>	
<p><b>Note: I understand that by applying to the Osceola Business Academy, I intend to complete the entire 4-year program of study.</b></p>	
<p>1. Student Name *</p>	
<input type="text" value="Enter your answer"/>	
<p>2. Student ID #</p>	
<input type="text" value="Enter your answer"/>	